

Privacy Policy

Most recent update and effective on: January 29, 2025.

In this Privacy Policy you may find details regarding how **TheTrueAdvance** (“TheTrueAdvance,” “us,” “we,” or “our”) uses, discloses, collects, and safeguards your personal data when you browse our website [<https://thetrueadvance.com>], services, or engage in communications with us. You agree to the terms of this Privacy Policy by using our services.

1. Information We Collect

In order to fulfill legal obligations, communicate with you, and enhance our services, we gather some information. The kinds of information we may collect include:

A. Information You Provide

- **Contact and Personal Information:** In order to reply to your needs when you contact us, apply for a service, or submit a request, we collect information such as your name, email, phone number, and business details.
- **Financial Information:** If you apply for services, you may provide financial information such as your business’s transaction history or other relevant business-related data required to assess your application.
- **Reviews and Feedback:** With your consent, we may collect and publish your comments to enhance our services, whenever you submit feedback or a review.

B. Automatically Collected Information

We automatically gather some data to enhance the user experience as you explore our website:

- **Technical and Device Information:** Including your IP address, operating system, referring URLs, kind of browser, device type, and the sites you engage with.
 - **Cookies and Tracking:** In order to customize content, understand usage patterns, and ensure the website works properly, we use cookies and similar tracking technologies. Although disabling cookies may affect the site’s operation, you can disable cookies in your browser settings.
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2. How We Use Your Information

Some of the business purposes behind collecting information may include:

- Fulfilling requests for financial services and products.
 - Sending you notifications, updates, and marketing messages related to our services.
 - Analyzing data and improving the quality and functionality of our services.
 - Complying with applicable regulations, laws, and legal processes, and protecting TheTrueAdvance's rights and the rights of our users.
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3. Disclosure and Information Sharing

We may share your data with reliable third parties for specific purposes, as follows:

- **Service Suppliers:** We may share your information with service providers who help us in handling your service requests. These service suppliers are required to manage your information securely and only for the purposes we specify.
 - **Legal Requirements:** In order to comply with legal obligations, enforce our agreements, or respond to legal processes, we may disclose your information.
 - **Marketing and Promotional Purposes:** Rest assured that we do not share your information with third parties or affiliates for promotional or marketing purposes.
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4. Data Security

Your personal information is a priority for TheTrueAdvance. To protect your data from unauthorized access, disclosure, or misuse, we apply reasonable administrative, technical, and physical security measures. Still, no system can guarantee absolute protection.

5. Your Rights

You are entitled to:

- **Obtain Your Information:** Request a copy of the personal data we hold about you.
 - **Change Your Information:** Amend any inaccuracies in your personal information.
 - **Quit Communications:** You may opt out of receiving marketing emails or SMS by contacting us. To quit text messages, reply “STOP” to any message or contact us at: support@thetrueadvance.com
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6. Data Retention

We retain your personal information only as long as necessary for the purposes detailed in this policy or as required by law. Once your data is no longer required, we will delete or anonymize it.

7. Children’s Privacy

Our services are not directed toward individuals who are minors, and we do not knowingly collect or store information from minors. Whenever we detect or become aware of any such data in our systems, we will promptly delete it.

8. Policy Updates

To reflect changes in our practices or legal requirements, TheTrueAdvance reserves the right to update this Privacy Policy as necessary. Should updates arise, we will post these on our policy with a revised “Last Updated” date. Continuously using our services after such changes implies your acceptance of the updates.

9. Contact Us

Feel free to contact us if you have any questions, concerns, or requests regarding this Privacy Policy, at:

TheTrueAdvance

390 NE 191st St STE 8533, Miami, FL 33179

Phone: **8449994034**

Email: support@thetrueadvance.com